

# IMAC-XXVIII Hotel Information

The IMAC-XXVIII preconference courses and conference are being held at the Hyatt Regency Jacksonville Riverfront in Jacksonville, Florida. Hotel rooms have been reserved at special SEM conference rates.

## Rates:

\$159 plus tax Single/Double  
\$184 plus tax Triple  
\$209 plus tax Quad  
Current Tax = 14.13%

There is no charge for children under 17 years of age staying with adults using existing bedding.

There are a limited number of government rooms available. **U.S. Government room rates will be charged the prevailing rate in effect on the day of arrival.** You must have a U.S. Government ID card to present on arrival.

**You must indicate you are with the SEM/IMAC Conference in order to receive the conference rate**

Please call early to assure a room reservation at IMAC rates. IMAC room rates will apply three days before and three days after the official dates of the conference, on a space available basis.

**Hotel Reservation Deadline: January 9, 2010**

Reservations will be accepted after this date on a space and rate available basis.

## Deposit:

The Hyatt Regency Jacksonville requires that all reservations be secured by a major credit card, which will be used as a guarantee only, not a deposit. Credit cards accepted are: Discover, American Express, VISA, Master Card, and Diner's Club.

## Cancellation:

Payment for a hotel room is refundable if the hotel is **notified 24 hours prior to arrival date** with hotel confirmation number.

At hotel check-in you will be asked to confirm your length of stay, shortening the length of stay after check-in will result in a \$50 administrative fee and applicable taxes and surcharge. Emergencies will be handled on a case-by-case basis.

**Check-in:** 3:00 PM **Check-out:** 12:00 NOON

## Hotel Contact Information:

Hyatt Regency Jacksonville Riverfront  
225 East Coastline Drive  
Jacksonville, FL 32202 USA  
Direct Phone 904-588-1234  
Toll Free in USA & Canada 800-233-1234

## Reservation Deadline is JANUARY 9, 2010!

All hotel arrangements are to be made directly with the Hyatt Regency Jacksonville.

## Hotel Parking:

The parking deck provides direct access into the hotel. A fee of \$8.00 daily self parking has been contracted for SEM Conference attendees who are guests at the Hyatt. Guests may use hotel key card to enter and exit the garage after validating with the Front Desk. For those not staying at the Hyatt, the hotel offers self parking at the current rate of \$15.00 daily, \$20.00 daily valet. Additional public parking is available nearby. *Parking rates are subject to change.*

## Conference Location:

The Hyatt Regency Jacksonville Riverfront is located about 25 minutes from the Jacksonville International Airport, in the heart of the downtown business, entertainment and sports district, adjacent to the Jacksonville Landing and the Times-Union Center for the Performing Arts, and within minutes of Jacksonville beaches and shopping. The Hyatt Regency Jacksonville offers an outdoor pool and whirlpool, indoor fitness center and sauna, and direct access to a four-mile running path outside of the hotel along the St. John's River. Restaurants at the Hyatt Regency Jacksonville include: **Trellises Restaurant**, located in the center of the lobby with casual dining and Sunday Brunch. **Jaxx Sports Bar** offers a casual place to watch your favorite teams play on five plasma screen televisions. Appetizer menu, full menu, or regional specialties are all available while sampling one of the daily drink specials. **Currents Lounge** features a Starbucks Cafe in the morning, cocktails and light fare in the afternoon, and specialty drinks and desserts in the evening. Complimentary wireless internet access is available here. **Einstein Bros. Bagel Shop** is located on the back walkway of the hotel, and offers their famous "Bagel and Schmeaer" as well as many sandwiches, coffee drinks, smoothies and salads. The Hyatt Regency Jacksonville is located adjacent to the Jacksonville Landings Entertainment and Shopping Complex. See details at [www.jacksonvillelanding.com](http://www.jacksonvillelanding.com).

## Transportation:

Transportation to Jacksonville International Airport (JIA) VIA Express Shuttle, From the Hyatt Regency Jacksonville Riverfront: Shuttle service leaves from the side door near the Hotel Gift Shop. If you are boarding the shuttle as an individual the fare from the airport is a flat \$32.50. If you board the shuttle as a group of 1 to 3 people the fare will be \$30.00. If you are a group of 4 or more (and you board as a group) you will be charged \$10.00 per person. The fare and breakdown is the same from the JIA to Hyatt. *Prices are subject to change.*

Be advised you must make reservations for the shuttle 24 hours prior to the time that you wish to leave the hotel.

Should you wish to make shuttle reservations for a return trip to the airport from the hotel please see the Express Shuttle representative at the Concierge Desk in the hotel lobby. (Mon - Fri 9 am - 5 pm) On weekends the hotel concierge will be happy to assist you.

Taxis are always available and are metered.

## SEM Contact Information:

For information, contact Katherine Ramsay, Conference Manager, (203)790-6373; Fax (203)790-4472; [meetings@sem1.com](mailto:meetings@sem1.com). For registration information, contact Shari Matthews at the numbers above or [shari@sem1.com](mailto:shari@sem1.com).

**Book your hotel rooms early!** Contact the Hyatt Regency Jacksonville Riverfront directly:  
904-588-1234 • 1-800-233-1234 (USA & Canada)

***Be sure to indicate that you are with the SEM/IMAC Conference***

To make your hotel reservation online, you must use the direct link:  
<http://www.jacksonville.hyatt.com/groupbooking/Jaxrjseme2010>

U.S. Government employees should use:

<http://www.jacksonville.hyatt.com/groupbooking/Jaxrjsemg2010>